

WINTER – SPRING FUNDRAISING

JANUARY – APRIL 2026



IDEAS

RUNNING FROM JANUARY – MARCH

- Launch a Six Nations sweepstake in your teams. Half of the money raised will go to the winner, and half will go to Starlight!

JANUARY

NEW YEARS RESOLUTIONS, THROUGHOUT JANUARY

- **Healthy lunch potluck** – everyone brings a nutritious dish and donates what they would have spent on lunch.
- **'New Year, New You'** – Ask employees to share a wellbeing goal (steps, hydration, sleep, mindfulness). They donate to take part, and the company matches their donation if the goal is achieved by the end of January.



FEBRUARY

PAYROLL GIVING MONTH

- Speak to your HR or Payroll team and find out what set up they have for Payroll Giving – your monthly gift can not only support Starlight in a meaningful way but also reduce your tax liability.



VALENTINES DAY, 14 FEBRUARY

- Show some love for our wonderful Health Play Professionals by making a donation towards a gift sent out to our champions across the UK.

RANDOM ACTS OF KINDNESS DAY, 17 FEBRUARY

- Each person who receives a kind act donates £2 and passes one on (think buying a colleague a coffee or a sweet treat!).
- Donate a day's salary to Starlight.

PANCAKE DAY, 17 FEBRUARY

- Who can flip the most? Have a 'flip off' or pancake decorating competition to see who can design the most outrageous ones.



MARCH



WORLD BOOK DAY, 5 MARCH

- **Book Swap & donate** – bring a book, donate £2 to swap your book.
- Dress up as your favourite character and make a £5 donation to do so. Even better – encourage your children/children you know to do this for Starlight at school too!

INTERNATIONAL WOMEN'S DAY, 8 MARCH

- Wear something purple (IWD colour) and donate £2.

INTERNATIONAL DAY OF HAPPINESS, 20 MARCH

- Ask colleagues to write down what makes them happy on a tag and hang it up. Donate £2 to help spread that happiness to children in hospital.

APRIL



STRESS AWARENESS MONTH, ALL APRIL

- **Puzzles challenge** – teams race to complete Starlight printable puzzles, entry fees donated to support our work.

WORLD AUTISM AWARENESS DAY, 2 APRIL

- **Sensory Toy Drive** – Donate brand-new, unused sensory toys to brighten the days of children in hospital. For inspiration, ideas, or themed suggestions, reach out to Starlight.

EASTER

- **Chocolate tombola** – Collect lots of chocolate items, each item is given a number, participants buy a ticket (£5) and if their ticket matches their winning number, they win the chocolate!

WORLD HEALTH DAY, 7 APRIL

- Set a step count goal for your team for the day, donate to encourage employees and get match funding!

We have further guidance and resources for all activities above so if you're interested in hearing more, please email briana.lennard-jones@starlight.org.uk