

WINTER FUNDRAISING

OCTOBER - DECEMBER 2026



OCTOBER

MENTAL HEALTH AWARENESS DAY, 10 OCTOBER

- **"Take 10 for Starlight" wellbeing breaks**

Encourage colleagues to take 10 minutes away from their screens for a walk, stretch, mindfulness activity or simply a moment to pause. Ask employees to make a small donation to Starlight as part of their wellbeing break.

- **Wellbeing Challenge**

Set a team challenge for the week, from steps and screen-free breaks to acts of kindness. Teams make a small donation to take part, with an optional prize for the winning team.

HALLOWEEN, 31 OCTOBER

- **Halloween Dress-Up Day**

Encourage employees to dress up for Halloween. Award prizes for the best, funniest or most creative costumes. £3 donation to take part.

- **Spooky Bake-Off**

Challenge colleagues to create their best Halloween-themed bakes- with all proceeds to Starlight

- **Pumpkin Carving Challenge**

Teams or individuals pay to enter a pumpkin-carving competition. Display the creations around the office and let colleagues vote for their favourite with £1 donations.



NOVEMBER

BONFIRE NIGHT, 5 NOVEMBER

- **GUESS THE SWEETS**

Fill a jar with seasonal sweets and ask colleagues to pay £1 to guess how many are inside. The closest guess wins a prize, with the donations going to Starlight.

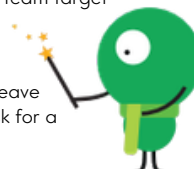
WORLD KINDNESS DAY, 13 NOVEMBER

- **Kindness Challenge**

Challenge colleagues to complete an act of kindness for a colleague or customer. Employees can create a team target to raise money for Starlight.

- **Kindness Wall**

Create a workplace wall where colleagues can leave positive messages, thank-yous and shout-outs. Ask for a small donation for each message posted.



ALL THREE MONTHS

- **Festive Step Challenge**

Set a team step or distance target across October-December. Donate to enter, with a prize for the winning team.

- **Office Christmas Decorating Competition**

Teams decorate their workspace and donate to enter. Colleagues vote for their favourite.

- **Reverse Advent Calendar**

Donate £1 a day throughout December and work together towards a team fundraising target for Starlight.

DECEMBER

FESTIVE FUNDRAISERS

- **Christmas Jumper Day**

Invite everyone to wear their favourite festive jumper in exchange for a donation to Starlight. Make it a workplace competition with prizes for the most creative, colourful or outrageous jumper.

- **Christmas Jumper Swap**

Donate a jumper you no longer need and make a small donation to take another one home.

- **Christmas Card Making Station**

Set up a festive station where employees can make their own Christmas cards. Charge a small donation to take part, with cards created for colleagues, friends and family.

- **Festive Quiz**

Host a Christmas-themed quiz with a small entry fee per person or team, with a festive prize for the winners.

- **12 Days of Christmas Challenge**

Run a 12-day workplace fundraising challenge, with a different mini activity each day – festive fancy dress, Christmas trivia, bake sales, desk decorating, Christmas songs and more. Ask employees to make a small donation to take part in each activity.

